**Spécialité ………….**

**Groupe n°………….**

**Intitulé de votre projet ……………………………………………………………......**

**BMC**

|  |
| --- |
| **Business Model Canvas** |
| **Key Partners** | **Key Activities** | **Value Propositions** | **Customer Relationships** | **Customer Segments** |
| **Key Resources** | **Channels** |
| **Cost Structure** | **Revenue Streams** |