**Spécialité ………….**

**Groupe n°………….**

**Intitulé de votre projet ……………………………………………………………......**

**BMC**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Business Model Canvas** | | | | | |
| **Key Partners** | **Key Activities** | **Value Propositions** | | **Customer Relationships** | **Customer Segments** |
| **Key Resources** | **Channels** |
| **Cost Structure** | | | **Revenue Streams** | | |